



RC Media Services

**RC Media Services, the producers of RC Racing TV to be
the Official Media Partner of EFRA 2010.**

15th February 2010

RC Media Services is pleased to announce that it has been selected as the official media partner for the European Federation of Radio Operated Model Automobiles (EFRA) for 2010.

The agreement will see RCMS attend all EFRA sanctioned European Championships throughout 2010 providing same day written and video reports on the EFRA website www.efra.ws

There will also be regular features and interviews posted on the EFRA site between events. During the season we will be introducing live streaming of finals at selected events to enable the entire RC community to enjoy EFRA events in real time.

Furthermore all EFRA events will be reported upon on RC Racing TV, the pan European TV show that broadcasts monthly on Motors TV, and is also available on terrestrial TV in many territories in Asia, with a reach worldwide in excess of 450 million homes!

RC Racing TV is also available any time, worldwide on the internet at www.rcracing.tv

The coverage will start with the EFRA indoor electric Touring Car championships held in Helsinki at the end of February before moving the following weekend to Hinckley in England for the EFRA 1/12th Championships.

For further information please contact

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